

# From the Tobacco Settlement to Today: 25+ Years of Proven Solutions

HOW A LANDMARK 1997 CHALLENGE SPARKED AN INDUSTRY-FIRST SOLUTION AND AN ENDURING TRADITION OF INNOVATION



## THE CHALLENGE

The **Tobacco Master Settlement Agreement** was a defining moment in American legal history — and one of the most logistically demanding proceedings of its time.

Coordinating monthly hearings for Attorneys General from more **46 states** meant extraordinary complexity, extraordinary cost, and a challenge the industry had no existing playbook to solve.

The proceedings required consistent participation from across the country, each appearance carrying significant logistical complexity and substantial cost.

Travel expenses alone threatened to run into the thousands of dollars.



## OUR SOLUTION

The Attorneys General turned to Veritext for a remote deposition solution built to perform at the highest level of public legal proceedings.

Veritext deployed the first fully integrated platform for the hybrid hearings featuring:

- **Live Videostreaming**
- **Custom Camera Angles: Tailored to the requirements of multi-party hearings**
- **Seamless Exhibit Display**
- **Complete Recording Capabilities**

All technologies ensured that every participant, regardless of location, experienced the same clarity and continuity as those in the room.



## THE RESULT

The impact was immediate and measurable. Hearings were streamlined, participation was simplified, and the friction of interstate travel was eliminated entirely. Attorneys General gained flexible viewing options without sacrificing the integrity of the proceedings — and **taxpayers saved tens of thousands of dollars in travel costs, month after month.**

What Veritext built in 1997 wasn't just a solution for the moment, it was the foundation for an entirely new standard in legal proceedings. The industry's first large-scale hybrid proceeding solution, born from one of history's most complex legal challenges, established a problem-solving legacy that Veritext carries forward to this day.



By The Numbers  
**TOBACCO SETTLEMENT**



Attending Attorneys General  
**46+**



Multi-party Hybrid Hearings  
**2000+**



Taxpayer Money Saved  
**\$10,000+**